



CMA Annual Technical Conference & Expo 2026.

Conference Program

14th - 15th April 2026
Sarit Expo Centre, Nairobi

**Chagua Safe,
Chagua Smart**
#ChaguaSafeChaguaSmart



CMA Annual Technical Conference & Expo 2026.

ABOUT CMA ANNUAL TECHNICAL CONFERENCE

Our goal at the Cereal Millers Association is to provide safe, affordable and nutritious food to over 40 million consumers. Our Technical Conference is a forum that brings together stakeholders across the entire flour value chain from grain producers, traders, millers and distributors to regulators, technology providers, development partners and our consumers.

Under the theme “Chagua Safe, Chagua Smart”- We aim to provide a critical space for dialogue, alignment, and collective action aimed at safeguarding public health by strengthening the flour milling industry. Through expert-led discussions, technical sessions, and exhibitions, participants will explore practical solutions to enhance grain quality, strengthen food safety systems, and adopt new technologies that support sustainable industry growth.

This year’s gathering reinforces our Members commitment to promoting Food Safety and Nutrition through collective action and innovation.



CMA Annual Technical Conference & Expo 2026.

DAY I - Tuesday, 14th April 2026

Focus: Technical Excellence | QA/QC Personnel

TIME	SESSION / ACTIVITY	TYPE	NOTES
MORNING PLENARY SESSIONS			
08:30 - 9.00 am	Registration & Arrival	Break	Welcome Desk Open
9.00 - 9.15 am	Opening Remarks	Opening	
09:15 - 10:15	Panel 1: Compliance Under Pressure - How Do We Stay Compliant in Fortification and Stay Competitive?	Panel Discussion	Moderator: Elizabeth Cushny Panelists: Felistus Mutambi - Sanku, Stella Kang'ethe - Bidco, Abubakar Abdalla - Pembe, Eric - Bakels
10:15 - 11:15	Panel 2: Aflatoxin: Counting the Cost for Safe Food	Panel Discussion	Moderator: Ann Muiruri - Apteca Panelists: Dr. Andrew Edewa - Trade Mark Africa, Peninah Kingori - Mombasa Maize Millers, Luca Alinovi - Aflabox, Peter Mutuku - Sorela
11:15 - 11:40	Health Break	Break	Visit exhibition booths
11:40 - 12:30	When the Numbers Don't Agree: Whose Test Result Do We Trust?	Roundtable Discussion	Moderator: Victor Kagot – APTECA Expert Group: John Kabue KEBS, Peter Wathigo – DSM, Nancy Njeru – KALRO, John Bosco - Capwell
12.30- 12.40	Pakmaya - A Quick Glance at Africa's Various Bread Types & Processes	Sponsor	Cem Perdar
MIDDAY - EXHIBITION OPPORTUNITY			
12:40 - 13:00	Exhibition Viewing & Networking	Exhibition & Networking	Booths open - Prime Time!
13:00 - 14:00	Lunch Break	Lunch	Lunch near exhibition floor
AFTERNOON - BREAKOUT & EXTENDED EXHIBITION			
14:00 - 15:00	Breakout Session I: Aflabox	Breakout Session	Aflatoxin Testing Demo - Luca Alinovi
15:00 - 17:00	Exhibition & Networking	Exhibition & Networking	2 hrs Dedicated - use this time!

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DAY 2 - Wednesday, 15th April 2026

Focus: Strategic Leadership Forum | CEOs, Cabinet Secretary, Development Partners

TIME	SESSION / ACTIVITY	TYPE	NOTES
MORNING PLENARY SESSIONS			
08:30 - 09:00	Arrival & Networking	Networking	Visit Booths on arrival
09:00 - 09:15	Opening Remarks	Opening	
09:15 - 10:00	Panel 1: Trust in the Bag: Can Kenyan Consumers Trust What They Buy?	Panel Panel	Moderator: Rizwan Yusufali: Panelists: Suad Abubaker – Pembe, Jinit Shah – Kenblest, Mohamed Islam – Mombasa Maize Millers, Alice Kemunto – Consumer Networks. Unga Limited – Mercy Njunge
10:00 - 10:45	Press Briefing	Press Briefing	Beju Shah /Paloma/Suad/ Business journalist
10:45 - 11:00	Health Break	Break	Visit exhibition booths
11:00 - 11:45	Panel 3: The Future Consumer - Who Is the Kenyan Consumer Becoming?	Panel Discussion	Moderator: Mark Kaigwa Panelists: Devan Shah – Bakex Wambui Mbarire – CEO Retrak, Elsie – Technoserve.
12:00 - 13:00	Breakout Session: Market Shaping and Demand Generation- Industry insights	Roundtable Discussion	Moderator: Beju Shah /Paloma/ Suad/All CMA Millers
MIDDAY - EXHIBITION OPPORTUNITY			
13:00 - 14:00	Lunch Break	Lunch	Booth visits
AFTERNOON - BREAKOUT & EXTENDED EXHIBITION			
14:00 - 15:00	Breakout Session 2: Smart Duka	Breakout Session	Retail / Last-mile focus Moderator: Elsie - Technoserve. Panelists- Damaris Wambui - Duka owner Kayole, Joseph Mbithi Duka owner Huruma, Jennifer Warwinu - Duka owner Dandora, Lawrence Nunda - Duka owner Kayole
15:00 - 17:00	Exhibition & Business Networking	Exhibition & Networking	3 hrs - closing opportunity!

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EXHIBITORS





Kenya
Millers
Fortification
Index



Millers
for
Nutrition

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TechnoServe
Business Solutions to Poverty



Celebrating Kenya's Leading Wheat & Maize Flour Millers and Edible Oil Processors 2025 Fortification Index Awards

Participating Companies

(in alphabetical order)

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> • Alpha Grain Millers Ltd • Bidco Africa Ltd • Buffalo Millers Ltd • Capwell Industries Ltd • Eastern Flour Mills Ltd • Grain Industries Ltd • Joy Millers Ltd • Kapa Oil Refineries Ltd • Karibu Flour Mills Ltd | <ul style="list-style-type: none"> • Kenblest Group • Kensalrise Ltd • Kitale Industries Ltd • Kitui Flour Mills Ltd • Malindi Flour Mills • Mombasa Maize Millers Ltd • Mombasa Maize Millers Ltd - Kisumu • Mombasa Maize Millers Ltd - Runyenjes • Mombasa Maize Millers Ltd - Nakuru | <ul style="list-style-type: none"> • Mvita Oils Ltd • Pembe Flour Mills Ltd • Spice World Ltd • Unga Ltd • United Millers Ltd • Ustawi Grain Millers Ltd • Vipingo Industries Ltd • Winnie's Pure Health Products Ltd |
|---|---|---|

Top Brands

210 Maize Flour, Butterfly Atta Mark Premium, Captain Cook, Exe All Purpose, Exe Atta Mark, Hodari, Jahazi Premium Maize, Kimbo Premium, Masterchef Cooking Oil, Unga King, Pembe Maize Meal, U Mix Mandazi, Unga King Maize Flour, Ndovu Maize

Innovation Award



Capwell Industries Limited



Kitui Flour Mills Limited

Miller Personality of the Year Award



Abduswamad Omar - Kitui Flour Mills



Peninah King'ori - Mombasa Maize Millers Limited



Osman Adan - Pembe Flour Mills Limited

For the full list of winners, please visit www.kmfi-ke.org

“Congratulations to our winners; your excellence inspires. But in my view, and I say this with conviction, there are no losers here today. Only winners. Because when an industry gathers like this, united in pursuit of quality, it is not just a win for the millers or the brands. It is a victory for every Kenyan child breaking bread at dawn, for every farmer tilling soil, and for a nation that stands taller, healthier, and hungrier for tomorrow.”

-H.E. Dr. Musalia Mudavadi, E.G.H, the Prime Cabinet Secretary



ABOUT THE KMFI AWARDS

The Kenya Millers Fortification Index (KMFI), spearheaded by TechnoServe through the Millers for Nutrition program, is an innovative tool that tracks and recognizes the performance of food processors in fortification and food safety. Launched in 2022, the index has grown to include 22 flour milling companies and 4 edible oil companies, representing 113 brands and holding major market shares – 67% of wheat flour, 55% of maize flour, and 48% of edible oil.

Connect with us: Westside Towers, 4th Floor, Nairobi, Kenya info@technoserve.org

technoserve.org

WHAT YOU CAN'T SEE...CAN HARM MILLIONS.

The world's first portable AI device to detect invisible mycotoxins in grain, in seconds, anywhere.

FINAL RESULT



DATA DASHBOARD



DATA MAPPING



NATURAL IMAGE



PROCESSED IMAGE



UV LIGHT IMAGE



Bulkstream

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Through multi-modal transportation, using air, sea, rail and road, we offer our customers the most efficient and most economical solution for all goods, specializing in bulk, break bulk, containerized and oversized cargo.



Clearing & Forwarding

We offer guaranteed and cost-saving clearing forwarding solutions, for Sea, Air, Road and Rail import and exports.

We also specialize in direct release and delivery of cargo. Our speed of clearing ensures no vessel delays, no container demurrage and storage are incurred through expert solutions.



Warehouse & Stock Management System

We offer facilities for warehousing, stock management systems, re-bagging, repacking, storage and distribution solutions. We have access to over 100,000 MT of covered storage space and more than 150,000 sqft of open storage for the type of project cargo.



Project Cargo & Heavy Lift Specialists

We offer end-to-end logistics for project cargo, including containerized, high value, abnormal loads and ro-ro cargo, operating strategic storage yards, heavy lift transport fleet and handling equipment.

Our handling equipment range from small forklifts and up to 250 tons cranes, our specialists have been operating and executing complex deliveries in the African continent are available to tailor made a logistics solution.



Client Portal Dashboard

Our bulk cargo logistics clients receive access to our Cargo Management Portal, to enable them to track their goods live and make informed real-time decisions to help them forecast better and optimize their entire supply chains.

Accreditation



ISO 9001:2018

Quality Management System



ISO 14001:2018

Environmental Management System



ISO 45001:2018

Quality Management System



ISO 22001:2018

Food Safety Management System

(In progress)

Get in Touch

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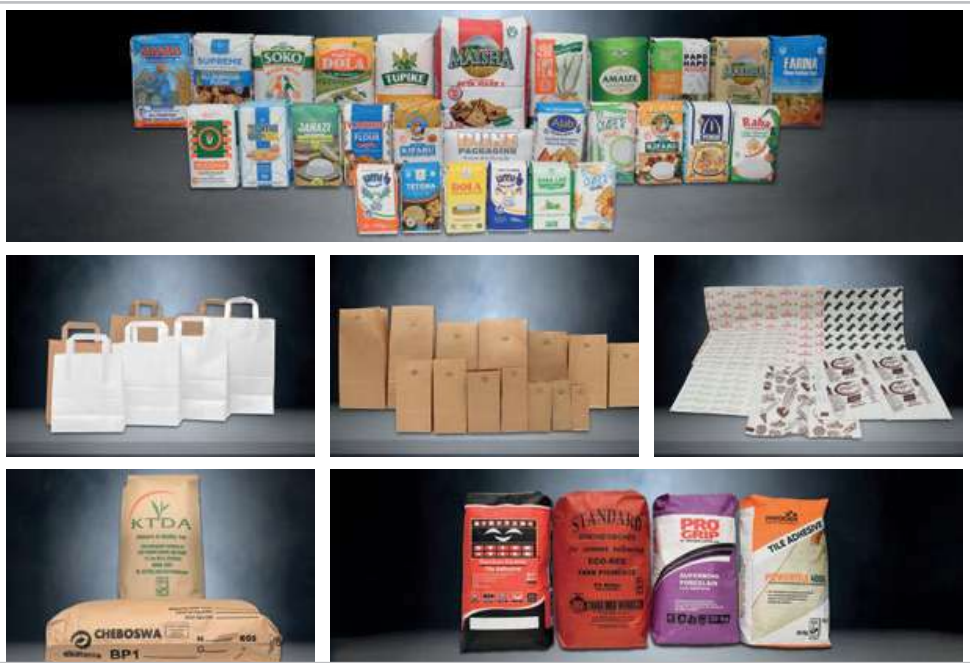
SANKU

Sanku is a non-profit social enterprise on a mission to end hidden hunger for one billion people. By partnering with over 1,700 flour millers and deploying its IoT-enabled Dosifier technology, Sanku transforms everyday flour into a scalable public health solution, reaching 60 million people daily with fortified nutritious foods across Eastern Africa. Sanku's model removes the traditional barriers to fortification through a four-pillar system: smart dosing technology, local premix production, business incentives that make fortification financially viable, and strong Government partnerships to support enforcement.

Contact:

W: www.sanku.com

E: info@sanku.com



Dune Packaging Ltd has solidified its reputation as an **innovative** manufacturer in the packaging industry, specialising in the production of **high-quality** paper bags and sacks. Swiftly adapting to the rising demand for **sustainable solutions**, Dune Packaging transitioned from plastic to **paper production**, positioning itself as a leading player across **East Africa**, the **COMESA Region**, **Central Africa**, and **Southern Africa** over the past **25** years.

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SCIENCE MEETS NATURE



COMPLETING NUTRITION



PROTECTION AND CONSUMPTION



TIME AND FRESHNESS



SYNTHESIS AND AGRICULTURE

FORTIFICATION: IMPROVING NUTRITION EVERY DAY

Fortification is the addition of essential vitamins and minerals to flour helping improve the nutritional value of foods consumed daily.

These include:

- Iron
- Zinc
- Folic acid
- Vitamin A and B vitamins

Fortification helps:

- Support child growth and development
- Prevent anemia
- Strengthen immunity

For millions of Kenyans, staple foods are the most effective way to deliver these nutrients.

Fortification turns everyday food into an opportunity to improve lives.

EXHIBITORS



OUR MEMBERS



Trust in the Bag

Feeding a nation comes with responsibility

Who We Are

The Cereal Millers Association (CMA) is the leading industry body representing Kenya's grain milling sector bringing together millers, aggregators, traders, and importers across maize, wheat, rice, pulses, and other cereals.

Today:

- We have 60+ members across the country
- We manage over 95% of Kenya's wheat milling capacity
- And approximately 40% of maize milling capacity

Collectively, we reach more than **40 million consumers every single day.**

But more importantly:

Every day, our sector helps feed this country.

Why This Matters

Every bag of flour carries more than food.

It carries:

- Trust
- Responsibility
- And impact on millions of lives

Our mission is simple:

To ensure every Kenyan has access to safe, affordable, and nutritious food



Become a Member

Join the Cereal
Millers Association.



Unlock industry influence, market insights, technical support, and valuable networks across the grain value chain.

CMA membership offers advocacy, data-driven decision-making, quality and compliance support, capacity building, and strong industry visibility.

Scan to learn more and become a member today.

Be part of the voice shaping Kenya's grain milling industry

<https://events.cerealmillers.co.ke/>


CEREAL MILLERS ASSOCIATION

The logo for the Cereal Millers Association (CMA) features the letters 'CMA' in a bold, sans-serif font. The 'C' and 'A' are dark blue, while the 'M' is orange. A stylized wheat stalk icon is positioned above the 'M'. Below the letters, the full name 'CEREAL MILLERS ASSOCIATION' is written in a smaller, dark blue, all-caps font.



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